

www.retail-spectrum.com



BUY anywhere
GIFT anywhere

PAY anywhere
REDEEM anywhere

COLLECT anywhere
RETURN anywhere

PROCURE anywhere
DISPATCH anywhere

LIST anywhere
SELL anywhere

UNIFIED RETAIL EXPERIENCE

"anytime, anywhere"

Built For Business Built For You

A challenging market, coupled with global competition and an abundance of information available at shoppers' fingertips makes today's shopper more powerful than ever. Additionally, retailers need to operate across channels as efficiently as possible, which means breaking down organizational silos that prevent profitable multi-channel retailing.

To meet these challenges head-on, we give you
Spectrum...
'Retail Experience of Tomorrow,
Delivered Today'





Spectrum is designed to handle multi-layered business hierarchy, variety of business models and many retail formats. It supports evolved franchisee models spread across multiple geographies through its robust technology architecture and a variety of features and functionalities which are available out of the box.



Spectrum Core Platform

- * Support Multiple Retail formats & Business models
- * Management Dashboards & Reporting
- * Roles & Locations based User Authorization
- * Multi-Level Data Consolidation
- * Automated Data Synchronization
- * Truly Service Oriented Architecture
- * Multiple Languages
- * Centralized Management
- * ERP Integration
- * PCI PA-DSS (Payment Application Data Security Standard)

Distribution & Franchise Management

- » Multi-Level Business Workflows & Approvals
- » Business Location & Hierarchy Management
- » Budgeting
- » End Of Day Operations

Procurement & Planning

- » Purchase Order Management
- » Inter Store Transfers
- » Auto Replenishment
- » Goods Receipt
- » Return Orders

Inventory Management

- » Physical Stock Take
- » Stock Adjustment
- » Stock Valuation

Materials Management

- » Pricing (Standard & Moving Average)
- » Recipe Management
- » Production & Wastage Management
- » Master & Raw Materials
- » Multiple Unit Of Measures

Warehouse Management

- » Bin Management
- » Batch Management
- » Expiry Tracking
- » Pick, Pack & Dispatch
- » Barcode & Label Printing

Master Data Management

- » Merchandise Management
- » Promotion Management
- » Tender & Currency Management
- » Tax Management
- » Vendor Management

Retail Experience Of Tomorrow Delivered Today!

Point Of Sale

- » Cash memo : Scan & Sell
- » Product Returns & Exchanges
- » Sales / Customer Orders
- » Gift Registry For Events
- » Discounts & Promotions
- » Gift Vouchers and Credit notes
- » Multi- Tender & Multi-Currency
- » SMS & Email Ready
- » Customer Management
- » Till Open & Close

Customer Loyalty Program

- » Multi-Tier Loyalty Programs
- » Customer & Card Management
- » Multiple Point-Earning & Redemption Ratios
- » Inter Store Invoicing
- » Cross Channel Extensibility
- » SMS & Email Marketing/Alerts
- » Trend & Behavioral Analysis

Ecommerce

- » Shopping Cart
- » Catalogue Browsing and Promotions
- » Social Media Integrations
- » Multiple Payment Modes
- » Search Engine Optimization
- » Content Management

Experiential Mobility

- » Mobile Commerce
- » Sales Force Automation
- » Shop In Shop Billing
- » Products Catalogue
- » Augmented Reality
- » Twitter & Facebook Posts
- » Customer Loyalty



Spectrum creates a unified shopping experience that increases customer conversion, drives higher margins, and facilitates faster business growth.

Its adaptability and flexibility empowers retailers to speedily respond to ever - changing market dynamics

Our Products

www.spectrum-retail.com



Spectrum is a modular, scalable & configurable Retail Business Management Suite that helps the retailers rapidly execute strategies, drive sales, enrich customer experience and improve profitability. With seamless integration of various retail specific solutions; Spectrum provides 360 degree retail feedback for shortened mind-to-market cycles. Spectrum is PCI compliant and IBM certified.

BUY
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REDEEM
anywhere

COLLECT
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RETURN
anywhere

UNIFIED SHOPPING EXPERIENCE

- Buy Anywhere
- Gift Anywhere
- Redeem Anywhere
- Pay Anywhere
- Return Anywhere
- Collect Anywhere



Retail
Experience
of Tomorrow
Delivered Today!

FASTER MIND TO MARKET

Manage innovative promotional campaigns @ speed of thought
Conceptualise, Advertise, Execute...

- Increase Footfalls
- Boost Revenue
- Enhance Customer Experience

TRULY MULTIMODAL

Multi Platform, Multi Database, Multi Device, Multi Tender,
Multi Lingual, Multi Currency, Multi Channel

- Shorter queues
- Faster Checkouts
- Increased Sales



manageID™ is a turn-key identity management and credentialing solution that delivers a comprehensive and an integrated suite of identity management modules.

manageID™ delivers real time, high volume and mission critical performance as Identity data is passed to specific services or engines for processing, storage and credential production. This solution can be used for various applications such as voter registration and national ID solution, driver licensing, International travel documents etc.

Components of manageID™ solution are:

- Pre-Registration (and/or Payment)
- Registration (and/or Payment)
- Data Storage and Management
- Proofing, Vetting and Adjudication
- Credential Production
- Credential Issuance
- Privilege Granting and Point of Use
- Life Cycle Management

Global Delivery Centre | India

Unit No. 401, A wing, Fourth Floor, Reliable Tech Park,
Gut No. 31, Off Thane Belapur Road, Airoli, Navi
Mumbai – 400 708.
Phone : (022) 6900-2018

Head Office | USA

7799 Leesburg Pike, Suite 500 North,
Falls Church, VA 22043.
Phone : (703) 483-4333
Fax : (571) 633-1747

Business Office | USA

44 West Walnut Street
Bethlehem, PA 18018
Phone : 610 867-4340
Fax : 610 867-4163



spectrum

NEXT-GEN RETAIL MANAGEMENT SUITE

Retail
Experience
of Tomorrow
Delivered Today!

Customers

Quick Service Restaurant



Hyper, Super Markets, Apparels & Accessories



Dine In

